



IOPR NEWSLETTER

EDITION- I

VIDARBHA YOUTH WELFARE SOCIETY'S, INSTITUTE OF PHARMACY AND RESEARCH,
BADNERA.

**THEME: "SOCIAL MEDIA IMPACT ON STUDENT'S
ACADEMIC PERFORMANCE AND WELL-BEING"**



INSTITUTION AT A GLANCE

The Institute of Pharmacy and Research (IOPR), Badnera, affiliated with MSBTE, stands as a beacon of quality pharmaceutical education under the umbrella of Vidarbha Youth Welfare Society, with a vision to become a Centre of Excellence, it continues to innovate in both academic delivery and student welfare.

VISION:

“To Become a Centre of Excellence in Pharmaceutical Education by Providing Standard Academics That Connect Knowledge, Practice, and Research.”

MISSION:

“To Foster Pharmacists by Providing a Continuously Improving Academic Environment That Promotes the Advancement of Pharmaceutical Knowledge, Both in Creation and Dissemination.”

PRINCIPAL'S DESK



Dear Students,

Institute of Pharmacy and Research Badnera (IOPR) was established in the year 2017 with the clear intention of Quality Pharmacy Education. Institute offers D. Pharm, B. Pharm. and M. Pharm courses affiliated to Sant Gadge Baba Amravati University, Amravati (SGBAU) and Maharashtra State Board of Technical Education, Mumbai (MSBTE). Institute has emerged as a fastest developing educational Institute in Amravati Region. Institute is well known for its academic culture and disciplined atmosphere. With the dedicated highly qualified team Institute is committed to fostering a dynamic learning and research environment, innovative teaching methodologies and overall personality development of students. Students of IOPR, Badnera consistently performing excellently on academic, curricular, extra-curricular, social front.

We are eager to inspire and guide the next generation of pharmacy professionals and contribute to their academic, all-rounder personality development.

■ FEATURED THEME: SOCIAL MEDIA'S ROLE IN STUDENT'S LIFE

As digital platforms shape learning experiences, this edition explores how social media impacts both academic performance and mental well-being through faculty insights, student voices, and institutional practices.

*“Social media,
when used wisely,
can be a library, a
mentor, and a
classroom.”*



FACULTY SPEAK – INSIGHTS ON SOCIAL MEDIA USAGE

FROM SCROLLS TO SCHOLARS THE SOCIAL MEDIA INFLUENCE ON ACADEMIC PERFORMANCE AND WELL-BEING

Social media today is more than a leisure activity—it's an evolving educational companion. From video tutorials to virtual study groups, students use platforms like Instagram, Telegram, and YouTube to simplify learning and stay connected.

Expanding the Classroom Walls

Classrooms are no longer bound by walls. A student struggling with chemistry can watch a mnemonic reel, or join a digital discussion group within minutes. Social media, when curated with purpose, becomes both the compass and the map.

🔍 **72% of students in developing countries use social media for academic purposes. – UNESCO, 2024.**

From Television to Telegram.

Long before Instagram or YouTube, India experienced educational media through the 'School Chale Hum' campaign, which sparked a nationwide movement in the early 2000s. It showed us the power of media to inspire and educate—social media continues this legacy.

Learning and Mental Wellness

Social platforms today also serve mental health—connecting students to wellness pages, peer support groups, and motivational content. These digital spaces can reduce stress and foster emotional balance.

🧠 **60% of Indian college students engage in academic discussions via social media. – NCERT, 2023**

Scrolling with Purpose

The key lies in mindful usage. Excessive screen time can distract, but thoughtful engagement—like following educational creators—can enhance learning outcomes.

“Education is the most powerful weapon which you can use to change the world.”

– Nelson Mandela

“Social media is reducing social barriers. It connects people on the strength of human values, not identities.”

– Narendra Modi

Conclusion: Learning, One Scroll at a Time

Social media, when used responsibly, becomes a bridge to knowledge and growth. It brings learning to our fingertips and creates opportunities for every student to thrive. The next breakthrough could be just a scroll away.

MR. A. S. RAUT – LECTURER, IOPR, BADNERA



Social Media



“DON'T LET YOUR PHONE BECOME A LEASH. USE IT TO CONNECT, NOT TO CONTROL.”

“Social media platforms have emerged as powerful tools for communication, collaboration, and learning. Platforms like YouTube, LinkedIn, and even Instagram offer students a wealth of educational content. However, their misuse leads to academic distractions, anxiety, and decreased focus. It’s important for educators to guide students in using these tools responsibly.”

“Warning signs of social media addiction include reduced academic performance, irregular sleep cycles, and decreased physical activity. At IOPR, we strive to educate our students on digital hygiene through awareness sessions.”



STUDENT SPEAK – PERSPECTIVES FROM LEARNERS

The education landscape is undergoing a remarkable evolution. Once viewed with skepticism, Generative AI and social media are now reshaping how students learn, interact, and grow—both academically and personally.

Tools like ChatGPT, Bard, and DALL·E have opened new doors for learners. A student grappling with pharmacognosy can now generate simplified explanations, visualize chemical structures, or even quiz themselves—instantly. When paired with platforms like YouTube and Instagram, these technologies make education more engaging, visual, and personalized.

Today's learners aren't just passive consumers—they're co-creators. AI-generated content empowers them to study smarter and faster. According to the National Education Technology Survey 2024, 58% of Indian college students have used AI tools for academic support, with 42% reporting better performance through quicker revision and deeper conceptual clarity but the impact goes beyond grades. From motivational reels to mental health content, social media powered by AI supports time management, emotional resilience, and continuous inspiration—especially for students balancing studies, jobs, and personal life.

Still, this digital convenience comes with responsibility. Are we fostering critical thinking—or just faster consumption? The challenge lies not in rejecting these tools, but in teaching students how to use them wisely.

“In the age of AI, education is no longer confined to books or boards—it's a dialogue between curiosity and creativity.”

The pen may no longer be mightier than the sword—but perhaps, in today's world, the prompt is mightier than both.

“Balance your feed like your plate—some fun, some facts, and plenty of self-care.”

MS. SHAILEJA NAWATHE D. PHARM 2ND YEAR



"Telegram has become an essential part of our academic routine. From sharing notes to class updates and reminders, it's a hub of real-time information exchange. The convenience of accessing study materials anytime, anywhere has truly enhanced our collaboration as students. However, the constant stream of notifications can also become a double-edged sword. When your phone buzzes every few minutes, it becomes difficult to maintain focus, especially during study hours or personal downtime. There's a fine line between staying informed and feeling overwhelmed—and learning to manage this digital influx is crucial for our mental clarity."



🎓 SHRADDHA JUMBLE –
D. PHARM. II



🎓 RENUKA RAUT –
D. PHARM. I

"In an era where learning has transcended traditional textbooks, platforms like Instagram have become surprisingly effective educational tools. I actively follow pharmacy-centric pages that regularly post multiple-choice questions, pharmacological facts, and memory aids. These bite-sized nuggets of knowledge not only simplify complex concepts but also make revision feel more like a game than a chore. It's a refreshing way to stay engaged with the syllabus, especially when scrolling through your feed. The visual appeal and brevity of such content also enhance retention and make learning genuinely enjoyable."



🎓 ABHISHEK DEOKE –
D. PHARM. I

"Like many students, I found myself spending excessive hours in front of screens—scrolling endlessly through social media, sometimes without even realizing it. Over time, this habit began to take a toll on my physical and mental health. I started experiencing frequent headaches, disrupted sleep patterns, and a noticeable decline in my ability to concentrate during lectures. That's when I decided to take control. I began scheduling specific times during the day for social media and set boundaries for non-academic screen time. The difference was remarkable—my routine stabilized, my focus improved, and I felt more in tune with my academic responsibilities. It's proof that with a little discipline, we can use technology to empower rather than exhaust ourselves."

✚ Group Discussion Summary:

Positives: Academic access, peer learning, real-time updates

Challenges: Distraction, reduced face-to-face interaction

Suggestions: Digital detox, offline priorities, guided content



CAMPUS EVENTS & ACTIVITIES

The 2024–25 academic year was vibrant with activities promoting both academic and social development.

Key Events Organized:

- **Ganeshotsav 2024:** Celebrated with devotion, cultural programs, and student-led activities promoting eco-awareness



“From eco-friendly idols to student-led performances, every act of devotion becomes an act of learning and leadership.”

“Like Ganesha’s large ears, may we become better listeners. Like his big head, may we think with clarity and wisdom.”



PHARMOTSAV

A flagship event showcasing student talents, poster presentations, and health awareness skits.



“When passion meets purpose, innovation is born. Pharmotsav gives every student a stage to shine.”

“Knowledge is the best prescription. Pharmotsav reminds us that learning is the first step to care.”



INTERCOLLEGIATE QUIZ COMPETITION

Enthusiastic participation across colleges fostered knowledge exchange



STUDENT INDUCTION PROGRAM (2024-25)

New entrants were oriented through sessions on discipline, curriculum, emotional well-being, and institutional vision.



ALUMNI MEET & 🧑🧑 PARENT INTERACTION

Alumni shared career insights; parents appreciated the transparent academic practices.



“Education is most effective when it becomes a shared journey between teachers, students, and parents.”

“The roots of education grow deep when its branches reach out to guide others. Our alumni are those guiding branches.”



INDUSTRY ENGAGEMENT & EXPERT TALKS

IOPR places a strong emphasis on industry-institute interaction. Several notable initiatives were undertaken:

Guest Lecture by Mr. Saher Anwar Mohammad Zafar Husain (Alumnus):

A successful entrepreneur in the pharmacy sector, he motivated students to explore startups and self-employment opportunities. "VYWS Institute of Pharmacy and Research, Badnera, recently organized a guest lecture by esteemed alumni Mr. Saher Anwar Mohammad Zafar Husain on 22/03/25 on the topic of Self Employment.

Mr. Husain inspired students to explore entrepreneurial opportunities, sharing valuable insights and practical advice to the students. He also shared insights on setting up a pharmacy and strategies for maximizing profits.

In addition to setting up a pharmacy, he also provided valuable information on effective pharmacy management, including best practices for day-to-day operations and strategies for long-term success.



MOU'S SIGNED:

With retail pharmacy chains for hands-on training.

- With pharmaceutical distributors for industrial exposure and internships.

MoUs Signed with Industries and Organizations:

Our institute has successfully signed Memorandums of Understanding (MoUs) with the following esteemed organizations and institutions to enhance industrial exposure, research collaboration, student training, and academic growth:

1. **Madhavbaug Clinic**, Mudholkar Peth, Rajapeth, Amravati
2. **ALLMPUS Laboratories**, Adarsh Nagar, MIDC - Amravati
3. **AVR Human Development Institute**, Amravati
4. **Centre of Science for Villages**, Dattapur, Wardha
5. **Prof. Ram Meghe Institute of Technology and Research**, Badnera, Amravati
6. **VYWS Dental College & Hospital**, Tapovan, Wadali Road, Camp, Amravati
7. **KC Overseas Education Pvt. Ltd.**, Amravati
8. **TS&R Tech Services**, Chhatrapati Sambhaji Nagar, Aurangabad
9. **Shree Shivkrupanand Swami Foundation**, Rajkot
10. **Krushnarpan Medical**, Amravati
11. **H Jules & Company Limited**, MIDC Area, Hingna, Nagpur
12. **Institute of Pharmaceutical Education and Research**, Borgaon (Meghe), Wardha
13. **Global Talent Track Pvt. Ltd.**, Pune
14. **Capital Lifesciences & Ianaadhar Aushadhi Seva Pvt. Ltd.**, Amravati
15. **Mahatma Gandhi Ayurved College Hospital and Research Center**, Solod, Wardha
16. **Allwin Medicot Pvt. Ltd.**, Wardha
17. **Maharashtra Center for Entrepreneurship Development (MCED)**, Aurangabad
18. **GPAT Discussion Center Pvt. Ltd.**, Bilaspur
19. **Warkas Research and Innovations Pvt. Ltd.**, Amravati
20. **Neovant Therapeutics Pvt. Ltd.**, Ahmedabad
21. **Sairatna Medicals**, Amravati
22. **Zenith Hospital**, Walcut Compound, Amravati
23. **Government College of Pharmacy**, Kathora Naka, Amravati

VOCATIONAL TRAINING & FIELD VISITS:

- *Primary Health Centre, Anjangaon Bari – Familiarized students with public health management, vaccinations, and communicable disease control. D. Pharm students at Primary Health Care Centre, Anjangaon Bari on 12th December 2024. Around 65 students along with the faculty Ms R. R. Mangwani and Ms. S. S. Bhamburkar visited the PHC centre.*

Dr. Rinkunjay Keche, Medical Officer provided information to the students regarding working of Inpatient outpatient department and Hospital Pharmacy at PHC. He also made the students aware on the communicable diseases like Tuberculosis, it's prevention and management.



- BIOMEDICAL WASTE MANAGEMENT VISIT – RAISED AWARENESS ABOUT HEALTH SAFETY AND ENVIRONMENTAL PROTOCOLS.



VISIT TO ASHADEEP SPECIAL SCHOOL



STUDENTS ACHIEVEMENTS:

Mr. Om D. Darokar, a student of D. Pharm Second Year, has made our institute proud with his outstanding performances in multiple athletic tournaments:

1. Secured

- 1st Prize in 200m Running Race
- 1st Prize in 400m Running Race
- 3rd Prize in 100m Running Race

at the MSBTE IEDSSA Tournament hosted by Shri Shivaji College of Physical Education, Amravati.

2. Achieved

- 1st Prize in 400m Running Race
- 1st Prize in 200m Running Race

at the IEDSSA Athletics Tournament – H Zone, organized by Dr. Panjabrao Deshmukh Polytechnic College, Amravati on 05/02/2025.



His consistent victories reflect his determination, athletic talent, and the institute's support for excellence in co-curricular activities.

D.Pharm 1st Year students Ms. Manisha Samanta, Mr. Abhishek Deoke, Mr. Abhishek Sarate, Mr. Sarvesh Ghode and Mr. Ashar Nawaj for securing the 1st Prize and winning a cash prize of ₹5000 in the Poster Presentation Competition on 15/04/25 held at G. H. Raisoni College, Badnera on the topic “Pharmaceutical Distribution and Marketing Strategies.”



“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice, and most of all, love of what you are doing.”

Academic Toppers :

- Internal quizzes and surprise tests help identify and mentor high-potential students.
- Peer teaching programs introduced, enhancing leadership and confidence among learners.

D. Pharm. First Year



FIRST

76.1 %

Ms. Shraddha V. Jumble



FIRST

76.1 %

Ms. Fariya I. Khan



FIRST

76.1 %

Mr. Danish Masood



SECOND

76 %

Ms. Priyanka O. Karde



THIRD

75.8 %

Ms. Rajnandini
Thunukale

D. Pharm. Second Year

Congratulations!

TOP NOTCHERS

Academic Year 2023-24

For Success
In

D. Pharm. MSBTE
Summer-2024
Examination



FIRST

82.18 %

Ms. Swati R. Kuyate



SECOND

82 %

Mr. Mohammad Sohail



THIRD

81.36 %

Ms. Prarthana A. Deshpande

“Excellence is not being the best; it’s doing your best—and doing it every single day.”

BEST PRACTICES INTRODUCED:

- **Mentor-Mentee Program:**

- Personalized academic and emotional support.
- Weekly Wellness Sessions: Addressing exam stress and screen fatigue.
- Digital Classroom Integration: Use of Google Classroom and Zoom for seamless learning.

TECHNO INNOVATIONS & FUTURE PLANS

Techno Buzz: Innovations at IOPR

- Initiated Digital Learning Platforms to share e-notes, pharmaceutical animations, and simulation videos.
- Exploring Generative AI tools to enhance teaching aids and automate content revision modules.

Future Goals:

- Launching an e-library portal with e-journals and pharma literature.
- Organizing a Webinar Series with industry experts on future pharmacy trends.
- Collaborating on research papers regarding social media's influence on mental health in students.

“Innovation in education doesn’t mean more screens—it means smarter, more connected minds.”

CONCLUSION & INSTITUTION VISION

IOPR believes in nurturing well-rounded pharmacy professionals ready for the challenges of the healthcare world. The conscious use of social media as a tool – and not a distraction – forms a key part of our educational philosophy.

As the digital landscape evolves, IOPR, Badnera, remains committed to integrating technology in a balanced, ethical, and student-friendly manner. Through continued collaborations, innovation, and student-centric initiatives, we aim to shape pharmacists who are not only skilled but socially responsible citizens.

- Submitted by Faculty & Students of IOPR, Badnera.
(Affiliated to MSBTE)

Credentials

Recognized By AICTE, New Delhi

Approved By DTE

Affiliated to MSBTE, Mumbai

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▶ [VYWSIOPRBadnera](https://www.youtube.com/channel/UCVYWSIOPRBadnera)

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